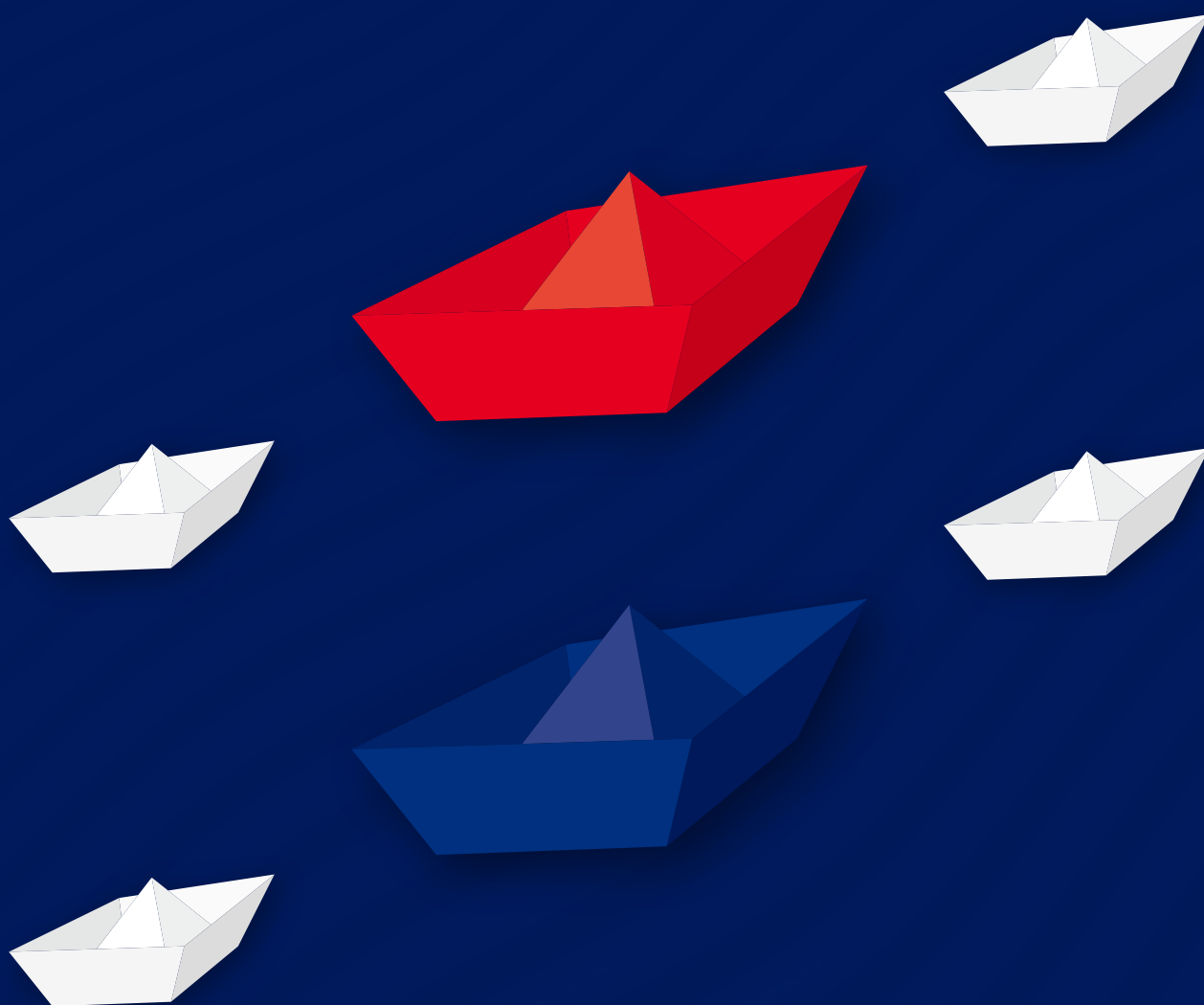


ANNUAL REPORT

2021



CHINA-UNITED STATES
EXCHANGE FOUNDATION
中美交流基金會

Looking Back at 2021

2021 has felt much like the year 2020, only intensified. Not only did COVID not abate, but we saw new variants emerge and a surge in infections at a much greater speed. Restrictions, travel bans and vaccine mandates became sore spots for almost all governments. The trade war between China and the United States did not end with the arrival of a new U.S. administration. Inflation worsened as has global supply-chain disruption. The rate and strength of climate caused natural disasters have increased. Within U.S. politics, deep divisions have become even deeper and more divisive. In the world of geopolitics, nations' alignments have shifted and diverged. Political hotspots seemed to have gotten hotter.

Despite all this, still, many positive things have happened. The first all-civilian crew traveled to space, marking the start of a number of ambitious space-related achievements. Nations came together to address mankind's most imminent threat, climate change, and made significant commitments to reduce greenhouse gasses. Countless achievements in science and technology have demonstrated that our progress is accelerating.

Throughout this time, the China-United States Exchange Foundation has continued to work hard in achieving our own goals: creating opportunities and platforms for better understanding and communication between the world's two largest economies. We believe that positive U.S.-China relations are good for the world. And although we have faced many challenges over the last few years, we remain committed to our core values and our work, and remain hopeful that the coming year will bring us closer in achieving this.

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The ships on the cover of our 2021 Annual Report symbolize the United States and China moving in the same direction, navigating ocean winds, currents and waves without colliding.

Celebrating the 50th Year of Ping-Pong Diplomacy

The story is true, and truly wonderful. A little over 50 years ago, during an international ping-pong tournament in Japan, young American player Glenn Cowan, late for his team's bus, hitched a ride on the bus carrying the Chinese team. The Chinese team leader, Zhuang Ze-dong, who couldn't speak English, mustered up the courage to welcome Cowan. Reports of this unlikely meeting made it all the way to Chairman Mao, who approved the idea of inviting the U.S. team to play in China.



As such, on April 10, 1971, the U.S. table tennis delegation traveled to Beijing, making them the first Americans to visit China since 1949. This paved the way for President Nixon's historic visit to China the following year. At the end of Nixon's trip, the two governments issued what was known as the Shanghai Communiqué, and established the "One China" policy, which provided the basis for the re-establishment of diplomatic relations between the two countries in 1979.

To commemorate this historical event that Zhou En-lai once described as "the little ball spinned the globe," on April 24, 2021, CUSEF alongside the Chinese People's Association for Friendship with Foreign Countries (CPAFFC), the General Administration of Sport of China, and the China-US People's Friendship Association, commemorated *the 50th anniversary of "Ping Pong Diplomacy"*. Over 400 participants took part in the celebration, including the ping-pong players themselves who first engaged in the event 50 years ago. "Friendship First, Competition Second" reminds us of the spirit and strength of people-to-people exchanges.

To bracket off the 2021 celebration, on February 28, 2022, the CPAFFC and CUSEF will jointly sponsor a concert by the Shanghai Philharmonic Orchestra, in commemoration of the 50th Anniversary of the Shanghai Communiqué.



Conversation Matters



i. The Hong Kong Forum on U.S. China Relations: Beyond Differences, Towards Cooperation

Despite the ongoing challenges in U.S.-China relations, and against the stark backdrop of the ongoing pandemic, world leaders, senior officials, scholars and business leaders gathered virtually on January 19-21, 2022 to urge reconciliation and cooperation between the two largest economies on important global issues.

Co-hosted by CUSEF and the China Center for International Economic Exchanges (CCIEE), the third **Hong Kong Forum on U.S.-China Relations** comprised an impressive agenda of renowned speakers including former heads of state: Mary Robinson of Ireland, Goh Chok Tong of Singapore, Jean Chretien of Canada, Yasuo Fukuda of Japan, Helen Clark of New Zealand, and Vice Premier of China Zeng Pei-yan; senior U.S. officials and scholars: Jacob Lew, Steve Orlins, Max Baucus, Charles Boustany, Charles Foster, David Lampton, Jeffrey Sachs, Stephen Roach, William Reinsch, Craig Allen; senior Chinese officials and scholars: Xie Zhen-hua, Bi Jing-quan, He Yafei, Qian Yingyi, Zhang Xiao-qiang, Wang Yi-ming, Liu Yan-hua, Zhang Xin-sheng, Chen Wen-ling, Wang Dong; and business leaders and executives from Mainland China and Hong Kong: Victor Fung, Zheng Li, Peter Wong, John Zhao, Lawrence Lau, Christine Luh, William Fung, and Andrew Tung.

Discussions focused on economic recovery, trade and investment, supply chain, climate, and people-to-people exchange. Despite the current challenges, speakers agreed that tremendous opportunities for cooperation remain. **View the webinar [here](#).**





The two economies remain highly interdependent. Trade and investment data underscore this reality.

Victor Fung

I suggest that the U.S. and China should **avoid conflict over differences, embrace healthy competition and maximize cooperation.**

Goh Chok Tong

Nations don't act alone on the world stage; they have to work together with each other and take into account the interests of others.

Yasuo Fukuda

Mutual respect, peaceful coexistence and win-win cooperation are the principles that China and the United States should adhere to in dealing with bilateral issues.

Zeng Peiyan

Open dialogue is essential to rebuilding trust between China and the United States and to tackling the existential threats facing humanity, from pandemics and the climate crisis to the ever-present risk of nuclear conflict.

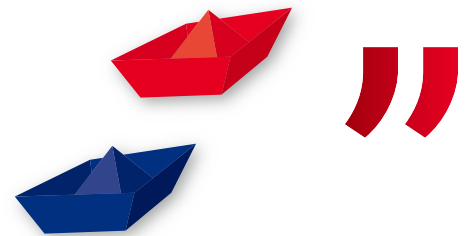
Mary Robinson

If we want to maintain a good balance in the world, we have to work on one problem that affects every country: **sharing the wealth that we are creating.**

Jean Chretien

I'm a believer that we need to create what I would call **habits of cooperation.** We need to do it and we need to do it now.

Steve Orlins



ii. The 12th Annual Party to Party Dialogue

Since 2010, the U.S.-China High-Level Political Party Leaders Dialogue has brought together leaders of both the U.S. Democratic and Republican parties and leaders of the Communist Party of China to discuss issues of mutual concern. Held on September 12-14, 2021, both sides debated key policies, including China's governing priorities and U.S. domestic politics, discussing their divergent perspectives on competition, public perceptions, and opportunities of cooperation in health, trade, climate, and technology indicating an appetite for collaboration in these areas.



iii. Building a Pacific Community



Geopolitics is inevitably competitive and often confrontational, and human reason inclines to seek out how to reduce the risk of an open conflict. In his book *The World Order*, Henry Kissinger proposed the establishment of the Pacific Community and this has been the driving thesis of the Johns Hopkins SAIS/Peking University's multi-year study on the subject. Having postulated the framework of what constitutes a "Community," scholars from the U.S. and the Asia-Pacific region gathered to discuss their different perspectives. Following last year's discussion on Southeast Asia, this latest meeting which was held November 10-11, 2021 the focus on Northeast Asia.

iv. Addressing Inequality and Promoting Social Welfare

The U.S. and China are both highly urbanized and rapidly urbanizing societies. Each country has its own extensive infrastructure and a range of third party organizations outside of the state, that contribute to social policy development and implementation. This year, together with the University of Chicago's UCHICAGO Global and the Crown Family School of Social Work, Policy, and Practice, CUSEF co-hosted the 6th annual U.S.-China Forum: *Addressing Inequality and Promoting Social Welfare*. Held between November 16-18, 2021, attendees discussed various approaches to solving social issues such as poverty, health, and equity in education, and ways in which governments and social service providers should work together to tackle these issues. Professor Wang Zhenyao of Beijing Normal University gave a keynote address about the development of philanthropy in China.

View the event [here](#).



In the Face of a Global Crisis: Climate Change

As the world has acknowledged the worsening impact of the climate crisis, CUSEF believes that it is important to hear from young people who will continue to lead on this global fight.

i. Sino-American Youth Dialogue on Climate Change



Sponsored by CUSEF and organized by students from MIT and Tsinghua University, the Sino-American Youth Dialogue on Climate Change was held on October 8, 2021. This hybrid forum provided a platform for experts, scholars, and students from different schools to brainstorm, share their views and discuss the major challenges that remain around climate governance. At the end of the forum, a joint declaration was produced which called for cooperation and urgent actions that need to be taken to achieve decarbonization and sustainable development goals. This declaration was later shared at the United Nations Climate Change Conference (COP26).

View the webinar [here](#).

JOINT YOUTH INITIATIVE

- 1. Be better implementers.** Consolidate the concept of a circular economy, cultivate green and low-carbon awareness, reduce the use of disposable products such as plastics, enhance the awareness of waste classification, and choose green ways of traveling, and improve sense of responsibility of environmental awareness and embrace environmentally-friendly consumption patterns. Purchase durable, pollution-free and green products. Refrain from purchasing endangered wildlife and related products. And say no to consumerism.
- 2. Be better sharers.** Actively share the life experience in green and low-carbon life, and be willing to publicize the importance of low-carbon life to family, friends and classmates. Be good at using social platforms such as the Internet to popularize green and low-carbon knowledge.
- 3. Be better researchers.** Correctly understand the challenges posed by the climate crisis and “loss” of biodiversity. Make good use of expertise and specialized skills to provide scientific data, technological support, and policy advice to cope with climate change and achieve the United Nations Sustainable Development Goals. Proactively explore efficient and practical measures to reduce carbon emissions.
- 4. Be better promoters.** Be more thoughtful and responsible. Develop youth-centered organizations or projects for ecological conservation. Make good use of social platforms such as self-media platforms to call on more people to join in the campaign for climate action and biodiversity protection.

“ Young people, we’re named the digital natives, born accustomed to media, we’re meant to be the ones who educate and mobilize the public to take low carbon actions in a way they feel related. Now, it is time to take action.”

Wang Zongnan, student at Tsinghua University



“ For policy implications, the government needs to work to present integrated solutions to tackle climate change, community engagement and economic development together, not as disjointed problems.”

Kieren Rudge, student at Yale School of Environment



“ As I did my research on Chongming, I noticed the elderly could instantly distinguish between the different types of waste, even the younger generation could not do that. As the youth of this world, we cannot rely on the elderly, we need to take action as individuals. We should apply the 3R principle, recycle, re-use, and reduce.”

Cai Wenqiu, student at Shanghai Jiao Tong University



“ There are challenges and opportunities for youth participation in the United Nations climate negotiations. Adult delegates are usually funded by the government or organization they represent, youth on the other hand, are usually unpaid volunteers. If you wish to include youth in climate events and activities, there needs to be more consideration for young people’s need for financial and logistical support.”

Leehi Yona, student at Stanford University



ii. Sino-American Cooperation on Climate: 2021 and Beyond

On July 16, 2021, CUSEF partnered with the Association of Former Members of Congress (FMC) to host a virtual discussion on the prospects of China-U.S. cooperation on climate change and clean energy. American and Chinese experts including David Lampton, Professor Emeritus of China Studies and Senior Fellow of the Foreign Policy Institute, Christine Loh, Chief Development Strategist of Hong Kong University Science and Technology (HKUST), and Greg Walden, former U.S. Representatives for Oregon’s 2nd congressional district participated in the discussion, moderated by Executive Director of ClearPath Rich Powell. **View the webinar [here](#).**



David Lampton
SAIS Foreign Policy
Institute



Christine Loh
The Hong Kong
University of Science
and Technology



Hon. Greg Walden
R-OR, 1999-2021



Rich Powell
ClearPath



Creating Learning Opportunities Online

i. Learning Mandarin

Language is a key aspect of any culture. Despite all the rhetoric around China-U.S. decoupling, even Congressional bills are encouraging Americans to learn Mandarin. As many young Americans are interested in Chinese culture and the Chinese language, CUSEF began to offer virtual Mandarin classrooms. In 2021, over 40 students from 10 Historically Black Colleges and Universities (HBCUs) enrolled in two three-month language courses at the Beijing Foreign Studies University.

“ My experience with this course and its instructors exceeded my expectations. Since day one, we students were met with enthusiasm and encouragement from our instructor and student ambassadors. The lessons and practice material were well-organized and presented to us in a way that was easy for English-speakers to understand.”

Keara Watkins of Clark Atlanta University



“ The class progressed intuitively: starting with the alphabet, tones, grammar rules, and sentence construction, moving on to conversational verbs; nouns; and quantifiers, then concluded with students’ intricate conversational skits as a final project. Each session contained illustration-supported presentations that helped us absorb the material.”

Reid Chunn of Harris-Stowe State University



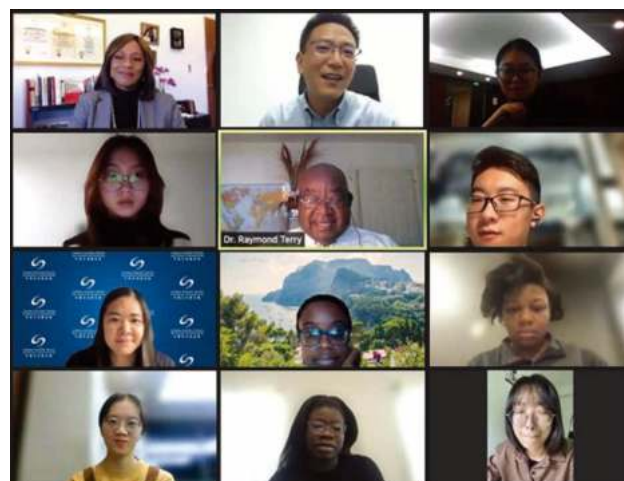
“ I thoroughly enjoyed the lessons given and the videos describing the various parts of Chinese culture during the break, like the Mid-Autumn Festival. During the tutorial sessions, my group leader helped me review materials learned in previous classes that I hadn’t fully grasped. Being in a group was also beneficial. It made the experience of learning a new language less unnerving.”

Madison Rose of Bowie State University



ii. Student Research on Global Health

Cross-cultural engagement is vital to developing a global mindset, solving problems through multiple perspectives, bringing people closer together, and learning from one another. CUSEF brings together ten students from Beijing Foreign Studies University and Morgan State University to research possible solutions for tackling the complexities of global health.



iii. CUSEF's Alumni Network

CUSEF continues to engage with all our stakeholders who have participated in any of our previous events, providing a platform for critical thinking, discussion, and expanding their personal networks.

Over the past year, CUSEF curated two forums exclusively for CUSEF alumni, providing them the opportunity to engage with Chinese experts on a variety of topics regarding this ever-evolving bilateral relationship. Dr. Shen Dingli, Professor at Fudan University, explored what a Biden-Harris administration could mean for China-U.S. relations. Ambassador He Yafei, former Vice Minister of Foreign Affairs, discussed the future of U.S.-China climate change cooperation and answered questions on how hydropower, coal power, and technology will affect U.S.-Chinese climate efforts.



Professor Shen Dingli
Center for American Studies
Fudan University



Ambassador He Yafei
Vice Minister of Foreign Affairs

iv. Alumni Conversation: The Way Forward

In partnership with the U.S. Heartland China Association, CUSEF held an online event where CUSEF alumni shared their experiences of their time in China and discussed how cross-cultural exchanges broaden perspectives, inspire ideas, and create a lasting impact. Participants talked about how discovery of learning and understanding offers us the ability to see the world from different point of view. **View the webinar [here](#).**

the way forward

UNDERSTANDING THROUGH ENGAGEMENT:
HOW CROSS-CULTURAL EXCHANGES FOSTER A
GLOBAL MINDSET

February 18, 2021
6:00 PM – 7:30 PM CT
7:00 PM – 8:30 PM ET

Emily Hayes
American University

Maia Hatchett
American University

Josh Schwartz
Columbia University
School of International
& Public Affairs

Aly Azhar
Columbia University
School of International
& Public Affairs

Amir Kazi
University of Chicago
Harris School of
Public Policy

UNITED STATES HEARTLAND CHINA ASSOCIATION

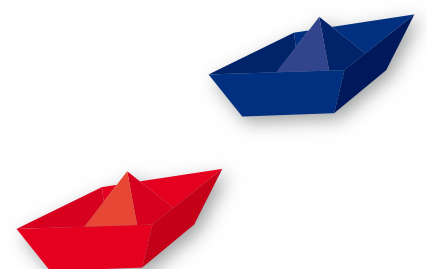
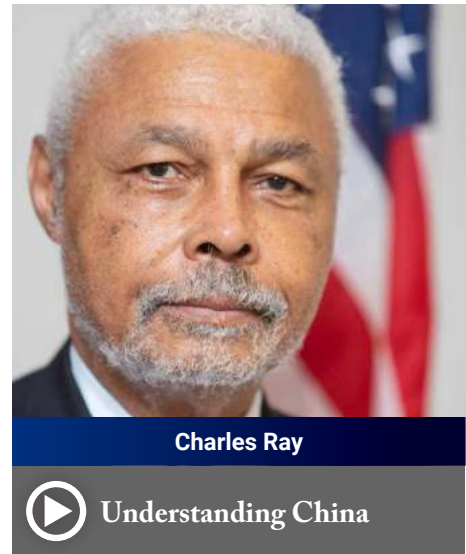
CHINA-UNITED STATES EXCHANGE FOUNDATION
中美交流基金会

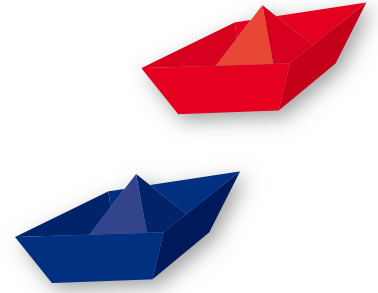
CUSEF Online

i. China-US Focus

China-US Focus (Focus) continues to engage experts, policymakers and thought-leaders both in China and the U.S. to provide timely, independent and balanced perspectives. Together, Focus's four key platforms (the website, Digest magazine, the Pacific Dialogue and op-ed videos) have amassed over 1.47 million followers on Facebook and Twitter and three million views on the Focus WeChat and TouTiao page each month.

Some highlights from the Pacific Dialogue:





ii. The China Current

Since its launch in 2019, the China Current has emerged into a leading storytelling platform with over 1 million followers on social media. In a world struggling for equity, the focus on good health, poverty reduction, climate change, and innovation resonates with people and our communities.

Hosted by international broadcaster James Chau, the China Current's videos on Facebook, YouTube, and Twitter have gained more than 170 million impressions and over 90 million views. More than half of the individual episodes have reached over 1 million audience impressions each. This content will also soon be available to students and teachers in English and Cantonese through The China Current Education, a unique initiative that bring values and knowledge to classrooms across Hong Kong.

In addition to its regular episodes, the China Current is expanding its outreach with new partnerships, contributors, and a new series on public health with Dr. Margaret Chan and Tsinghua Vanke School of Public Health. In 2022, the Current will also release a new book entitled, 'New Tomorrow: Interviews with The China Current'. A documentary film, recalling the journey of some 18,000 Jewish refugees to Shanghai during the Second World War, is in active development.



Our Partnerships



Our Governance

Honorary Advisors

Dr. Henry Kissinger

Mr. Robert Rubin

Mr. Tang Jiaxuan

Prof. Xu Kuangdi

Board of Governors

Mr. Tung Chee-hwa (Chairman)

Dr. Victor Fung (Vice Chairman)

Mr. Victor Cha

Mr. Ronnie C. Chan

Mr. Alex Fang

Mr. Daniel R. Fung

Prof. Lawrence J. Lau

Mr. Martin Lee Ka Shing

Ms. Elsie Oi Sie Leung

Mr. Liu Changle

Mr. Edmund Tse

Mr. Tung Chee-chen

Mr. Peter Woo

Mr. John Zhao

Patrons

Mr. Bernard Chan

Ms. Vivien W. W. Chen

Dr. Edgar Cheng

Dr. Henry Cheng

Mr. David Chiu

Dr. Jonathan Koon-shum Choi

Dr. Ken Chu

Mr. Chu Meng Yi

Mr. Kenneth Fang

Mr. Timothy Fok

Dr. Aron Harilela

Ms. Pansy Ho

Dr. Albert Hung

Mr. Peter Lam

Dr. Harry Lee

Dr. Lee Shau Kee

Mr. Richard Li

Mr. Li Sze Lim

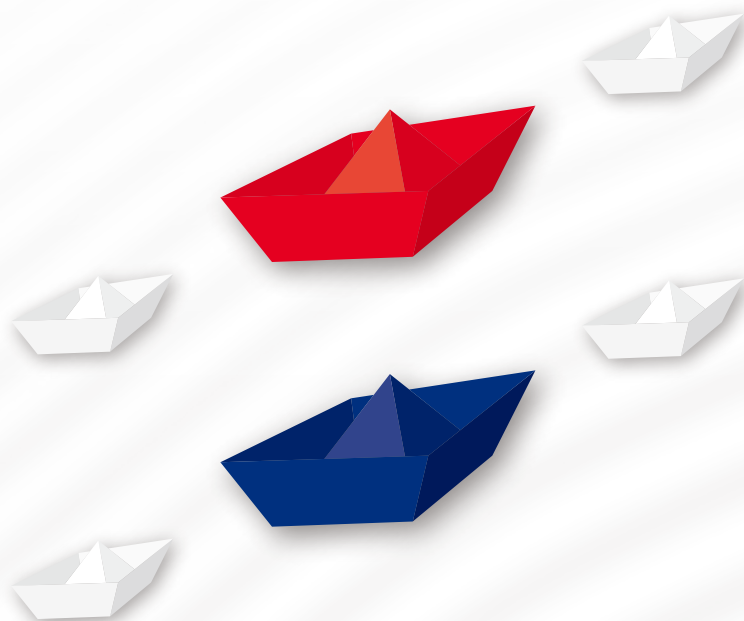
Dr. Bryan Lin

Mr. K. S. Lo

Mr. Vincent H. S. Lo

Mr. Lu Zhiqiang

Mr. Francis Lui



Mr. David Mong

Mr. Robert Ng

Mr. Niu Gensheng

Mr. Dickson Poon

Dr. Dennis T. L. Sun

Dr. Stephan Tai

Mr. Sukanto Tanato

Mr. Tian Wei

Mr. Kenneth W. S. Ting

Mr. Joseph Tsai

Mr. Wang Jianlin

Mr. David S. Y. Wong

Dr. Charles Yeung

Mr. Yeung Kin Man

Dr. Jose Sunsay Yu

HSBC (represented by
Mr. Peter Wong)

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of China

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Prof. Richard Hu

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Dr. Nien Dak Sze

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Prof. Y. C. Richard Wong

Ms. Annie Wu

Mr. V-nee Yeh

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Mr. Cheah Cheng Hye)

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Madame Fu Ying

Amb. He Yafei

Amb. Liu Fei

Prof. Liu Mingkang

Prof. Wang Jisi

Prof. Yang Jiemian

General Yao Yunzhu

Special Advisors

Mr. Fred Tang

Mr. Rick Wen

Mr. Alan Wong

Mr. Zhu Yinghuang

Executive Director

Mr. Audie Wong

Honorary Auditor

PricewaterhouseCoopers



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