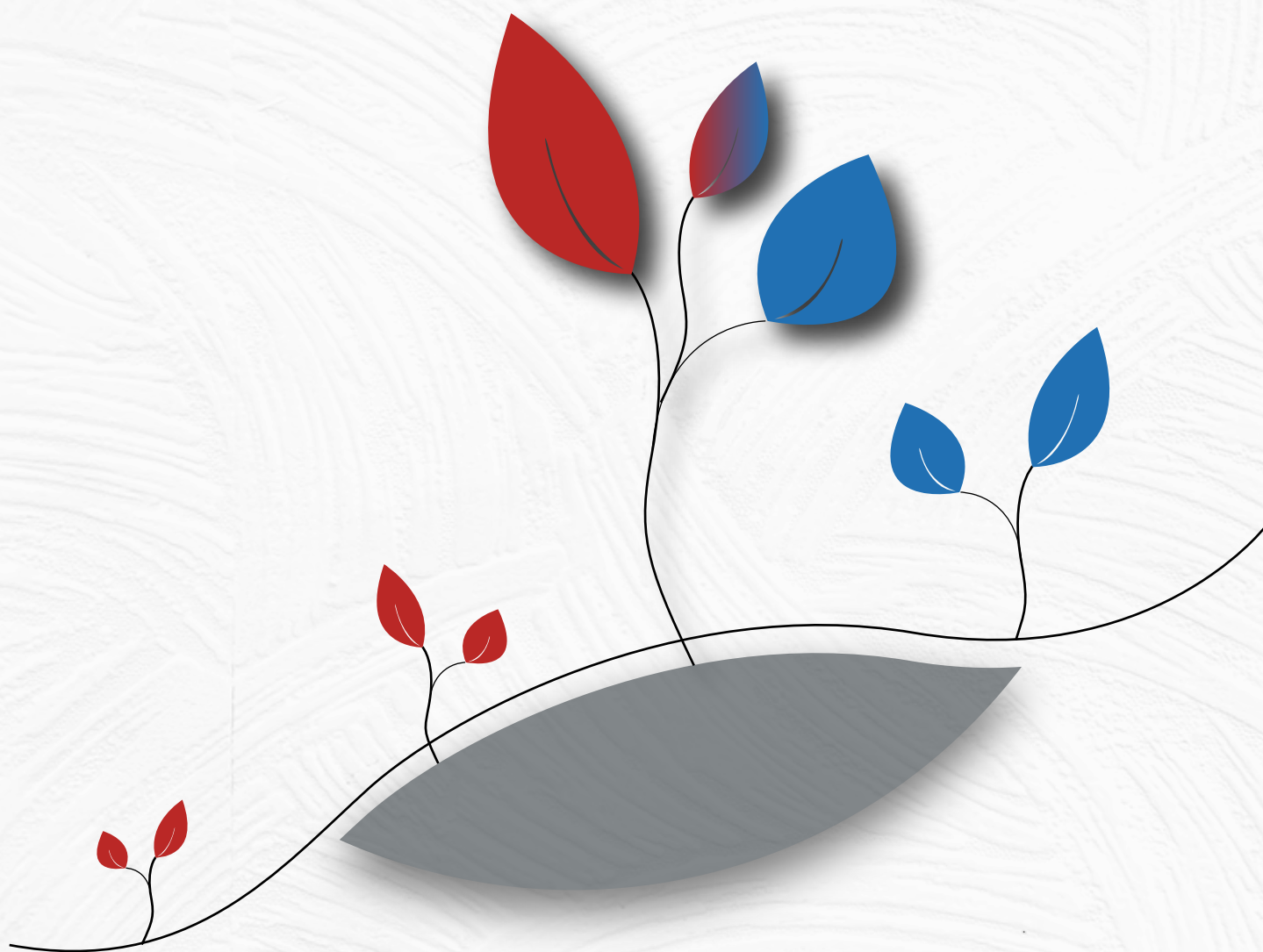


ANNUAL REPORT

2022 年報



CHINA-UNITED STATES
EXCHANGE FOUNDATION
中美交流基金會

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Reflections on 2022

2022 was an eventful year on the global stage.

In geo-politics, the Russia-Ukraine conflict triggered an economic upheaval, supply chain disruptions, and humanitarian sufferings more far-reaching and agonizing than the ongoing COVID pandemic. U.S. House Speaker Nancy Pelosi's visit to Taiwan in August had the world on edge. Leadership failures and election outcomes exposed the fragility of governments, while contests of influence played out in Southeast Asia, the Middle East, Africa, and in the world of trade and technology.

Through all the uncertainty, sports competitions continued to bridge divides with the Winter Olympic Games in Beijing kicking off the year, and the FIFA World Cup in Qatar concluding it. Hope flourished as the James Webb telescope awed the world as it gazed into the beginning of time, and China's re-opening sent a boost of optimism to a world longing for economic revival.

In spite of the challenge of remaining virtual, the China-United States Exchange Foundation (CUSEF) maintained a busy program of activities! This included the Hong Kong Forum on U.S.-China Relations, which brought together former heads-of-state, a former China Vice Premier, and dozens of world-renowned academics and diplomats to discuss global cooperation, as

well as a concert commemorating the 50th Anniversary of the Shanghai Communiqué. However, CUSEF kept busiest hosting programs designed to engage American and Chinese university students. Through virtual talks, meetings, and research projects, CUSEF was able to fulfill the next generation's desire for dialogue and hunger for learning about cross-cultural similarities and differences.

Alongside people-to-people engagement, CUSEF made use of its digital platforms to facilitate opinion exchanges, and give people the opportunity to see China for themselves. We are proud to say these platforms registered millions of impressions throughout 2022.

In November, tensions began to thaw when China's President Xi and U.S. President Biden finally met in person in Bali, Indonesia. Both leaders expressed their desire to expand communication, especially around global wide topics like climate change. This cooperation will begin in early 2023 with U.S. Secretary of State Antony Blinken's highly anticipated visit to China. The hope is that it will restart engagement between the two countries, which should unlock greater cooperation among the global community of nations.

From all of us here at CUSEF, we hope you have a happy, healthy, and prosperous 2023!



Bridging Understanding

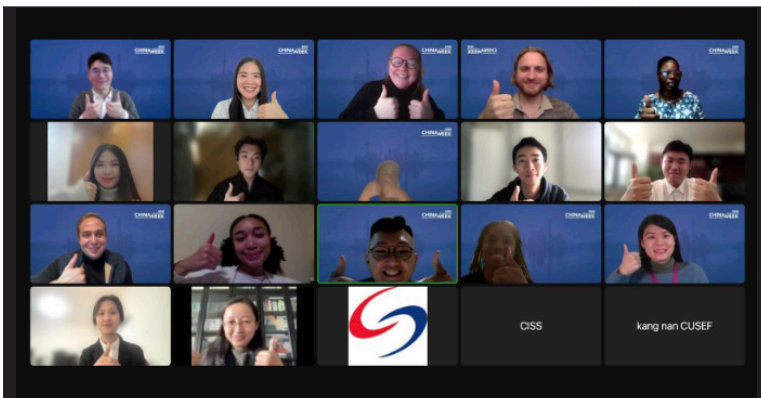
Like-Minded Partnerships

The China-United States Exchange Foundation (CUSEF) is a Hong Kong-based non-profit, non-government organization that promotes understanding and communication for the most consequential bilateral relationship in the world—that between the U.S. and China. This mission has been set forth by CUSEF's Founder and Chairman Tung Chee Hwa since 2008.



To achieve this mission, we work with partners—institutions, schools, and individuals—in both countries. We co-organize or sponsor programs that facilitate dialogues

and exchanges, visits for firsthand understanding, and people-to-people interactions. These partners include presidential institutions, regional organizations, top-ranking universities,



think tanks, and key individuals within them.

Our partners also include those whose financial support makes these programs possible. They are members of the business community in Hong Kong.

We are forever grateful to these like-minded partners.

Reliving Past Achievements to Illuminate a Path Forward



50 years ago, shortly after the U.S. Table Tennis team made its ice-breaking trip to China, Former President Nixon, and then-Secretary-of-State Henry Kissinger, made their historic visit to China. In Shanghai, Chinese and American leaders signed the three Shanghai Joint-Communiques, which formed the foundation of the bilateral relationship and began the next four decades of cooperation. That relationship brought prosperity not only to the two nations, but also benefited billions of people around the world.

On February 28, 2022, CUSEF sponsored a commemorative concert co-organized by the Chinese People Association for Friendship with Foreign Countries (CPAFCC) and the Shanghai Municipal Government. This is the sequel to the CUSEF-sponsored 50th Anniversary of Ping Pong Diplomacy held in Beijing a year prior.



Learning from High-Level Insights

During the global chaos of 2022, experts could only provide a best-guess of what would come next. It always takes experienced minds to dispel doubts and point out trends, as years of hands-on experience gives special insights which can benefit current practitioners.

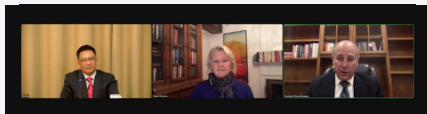
On January 19-21, 2022, CUSEF held the third round of its *Hong Kong Forum on U.S.-China Relations*. Former heads-of-states from Canada, Ireland, Japan, New Zealand, Singapore, a former Vice-Premier from China, and world-renowned academics and diplomats gathered to talk about differences and cooperation among nations.



 [View the Report Here](#)

Keeping Dialogue Alive in Spite of Travel Restrictions

CUSEF's engagement programs were once built on face-to-face interaction among people from around the world, but COVID halted the opportunity to be in person over the past three years. In order to keep the conversation alive, CUSEF resorted to virtual dialogues.



BFSU professor Tao Xie, Yale senior fellow Susan Thornton, Former Congressman Charles Boustany;

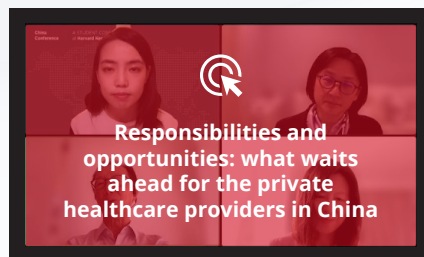


Ambassador David O'Sullivan, HKU professor Alejandro Reyes, and Ambassador Boris Ruge

In partnership with the U.S. Association of Former Members of Congress (FMC), CUSEF co-hosted two webinars in 2022; one on the outlook of U.S.-China relationship, and the other on how Europe is impacted by the current U.S.-China relationship.

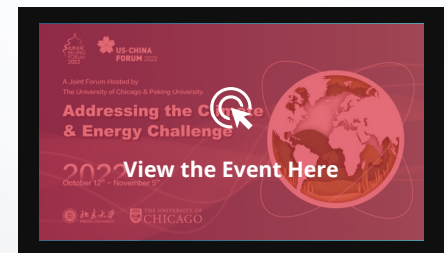


CCG president Henry Wang, Harvard professor Jason Furman, HKU professor Zhiwu Chen



Harvard professor Winnie Yip, HKSAR former financial secretary Antony Leung, and McKinsey partner Ms. Jin Wong

In coordination with Harvard Kennedy School's Greater China Society and the Center for China and Globalization, CUSEF organized two webinars in March 2022, on *U.S.-China Economic Relations in Unstable Times*, and *Responsibilities and opportunities: what waits ahead for the private healthcare providers in China*.



CUSEF and the University of Chicago have co-hosted the annual U.S.-China Forum since 2015. From October 12 to November 5, 2022, with CUSEF co-sponsoring, the University of Chicago partnered with Peking University to co-host the *Addressing the Climate and Energy Challenge*. The forum discussed six different themes, from how climate change impacts human health and the financial sector, to new opportunities for clean energy technology.



Creating a Learning Forum for the Young

Virtual Visit to China

CUSEF is committed to offering American students the opportunity to explore and grow their understanding of China. On October 17-20, 2022, CUSEF hosted a four-day virtual trip to China that allowed American students to hear perspectives and updates from professors, former diplomats, and experts in U.S.-China relationships. The eight sessions allowed students to experience Chinese culture and engage in dialogue with fellow university students studying in China. Attendees included students from Columbia University, Georgetown University, Johns Hopkins University, New York University, and Northwestern University, as well as former attendees of past CUSEF students' programs.

"Even though China Week this year was virtual, I felt connected to the experts and guest speakers—especially those providing voices from within China. In these challenging times, dialogue is more important than ever, and the opportunity to speak with current students at Tsinghua University in Beijing not only connected me to my peers in China but served as a powerful reminder of the need for continued efforts to reach out and forge those person-to-person relationships."

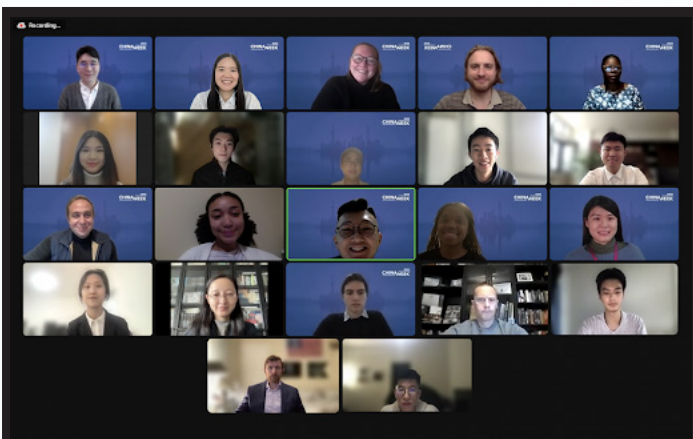
Eric Haun

Georgetown University

"CUSEF China Week was a great opportunity to hear from academic, private sector, and government leaders on a variety of topics within the intersection of US-China affairs. During these trying times in the relationship and the inability to freely travel to China, China Week served as an important opportunity to learn more about not only the difficulties the two countries are facing but what opportunities the next generation of leaders can look forward to as bilateral ties normalize once again."

Patrick Fitz

Columbia University



Virtual Classrooms

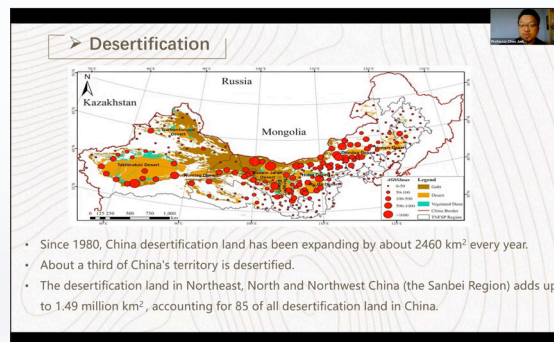
Online education has largely replaced traditional in-person classrooms for the past three years. CUSEF also provided students with virtual classrooms to satisfy their desire to learn about China.

Partnering with Beijing Foreign Studies University (BFSU), CUSEF hosted three monthly virtual lectures for U.S. students from March to May. The lecture series offered insights into various aspects of China, which can be seen below



 **Chinese History and its Cultural Development** by Professor Yiwen Shen

 **Eco-conservation and Sustainable Development in China** by Professor Juebin Chen



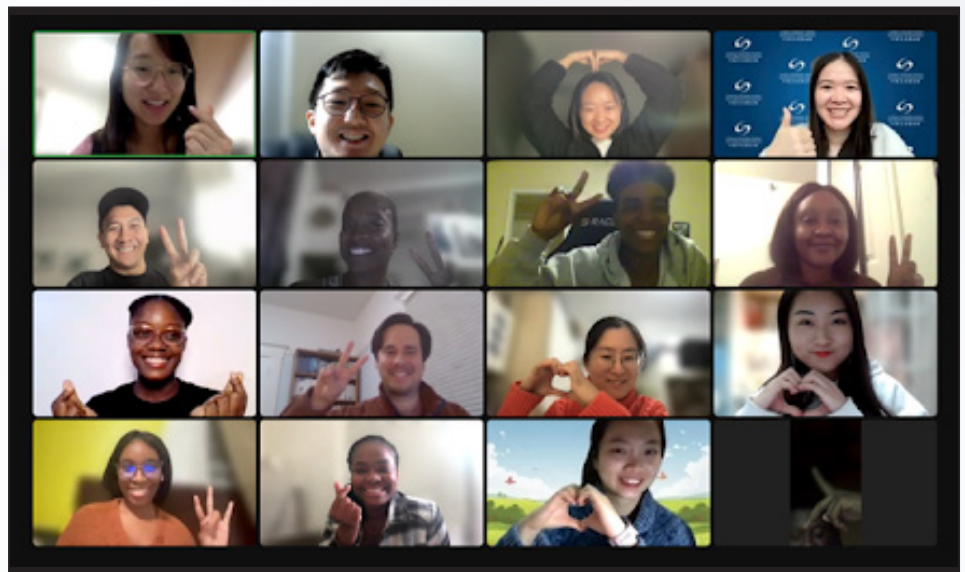
 **The cultural differences between China and the U.S.** by Professor Tao Xie



Learning Mandarin

American interest in China goes beyond learning about Chinese culture, with many students wanting to learn how to speak Mandarin as well! This is why CUSEF and BFSU have co-organized five virtual Mandarin courses since 2021.

Two courses were held in 2022, in the Spring from February to May and in the Fall between September and December. The online courses were designed for both total beginners and intermediate speakers, with classes taught by an experienced professor and weekly tutorials led by Chinese students. Many participants expressed their interest in continuing to learn Mandarin after completion of the course.



"I started with no knowledge of Mandarin at the beginning of the class. While I'm still a beginner, this class gave me a solid foundation to continue learning. I hope to take more Mandarin classes in the future!"

Andreas Westgaard
Harvard University

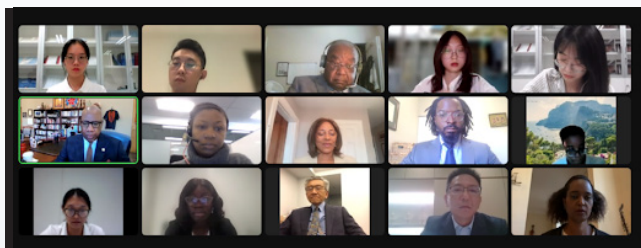
"I began my class experience with a very minimal understanding of the language. As I studied and reviewed the course material, I was able to hold up a conversation with my aunt. I am extremely grateful for this opportunity!"

Teague Hewlett
University of the Virgin Islands

Joint Research on Global Health

Collaboration may not always yield solutions for problems, but it opens important dialogue and brings people together to search for solutions. In the past three years, global health has come to the forefront of the world's attention as a result of the COVID-19 Pandemic. From September 2021 to October 2022, ten students and their professors from BFSU and Morgan State University contributed their time and

effort to creating a joint research project on global health. They exchanged ideas, research topics, wrote papers, and virtually presented their findings.



"It [joint research] was the medicine needed at this juncture of the COVID-19 pandemic to heal the wounded mind, soul, spirit and energy surrounding the lives of people across the globe, but especially in relations to China and the United States. This research project forced us to come together to create results and stop the blame game. As researchers, our skills were sharpened, our judgments decreased and, in many cases, eliminated, and our support, love and tolerance to create health spaces for all humanity to dwell in became our common cause."

Ann-Marie Coore
Morgan State University

"I truly appreciate the spectacular opportunity provided by CUSEF's US-China Student Research Project. In this project, we have been collaborating and exchanging ideas with researchers from different cultural backgrounds, and the five research topics help us have a more profound understanding of the interconnectedness of human destiny. Many thanks to the professors for giving us constructive criticism and inspiring guidance! We have been motivated and supported throughout our research. I sincerely look forward to more intercultural communication projects in the future!"

Olivia Xiang
Beijing Foreign Studies University



[View Findings Here](#)



Maintaining Our Alumni Community

Since 2011, CUSEF has been organizing trips to China which enable university students to experience Chinese culture firsthand to gain insight into politics, security, business, technology, environment, and the anti-poverty initiatives in China.

Over the years, more than 1,300 graduate and undergraduate students from various universities and academic disciplines have participated in CUSEF programs. In 2019, CUSEF launched the quarterly newsletter *The Connection* in an effort to keep alumni connected. Our alumni are informed



of past and upcoming CUSEF events, and are invited and encouraged to attend them. Thank you to all of the students and alumni who have attended multiple CUSEF events, we appreciate your support!

On the Digital Front

Opinion Exchange is Alive and Well

In the face of dramatic changes in the overall U.S.-China relationship and challenges in the media, the China-US Focus provides a platform for experts and academics to exchange ideas and debate their opinions. In 2022, the China-US Focus, and its social media extensions, offered four core products – the China-US Focus website, Digest magazine, The Pacific Dialogue, and op-ed videos. Together, they attract a sizable and largely young audience.

A sample of high-level dialogues in 2022:





A Picture Worth a Thousand Words

The China Current is a storytelling platform covering China, the Chinese people, and Chinese culture through short videos. The videos depict compelling human stories on the world's shared issues, including poverty, climate change, public health, innovation, and the arts.

In 2022, The China Current generated more than 45 million impressions, over 21 million engagements, and more than 20 million views. The most watched videos covered the Olympics, traditional festivals, gender equality, and the lives of ethnic groups in China.



Building a Knowledge Base

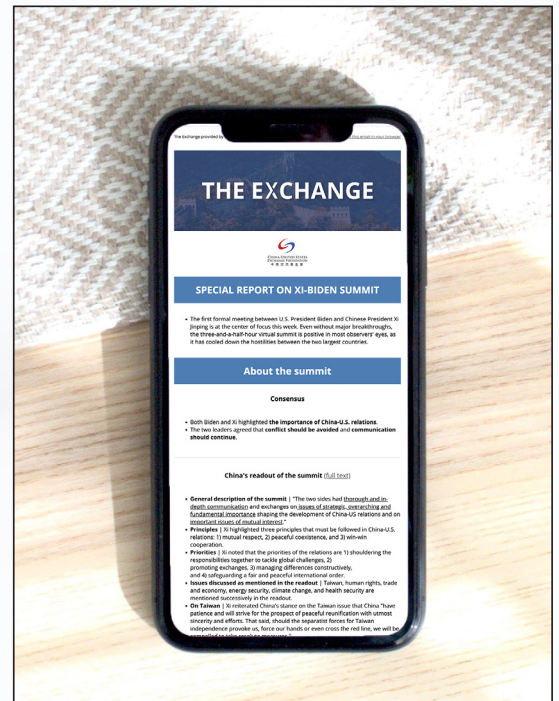
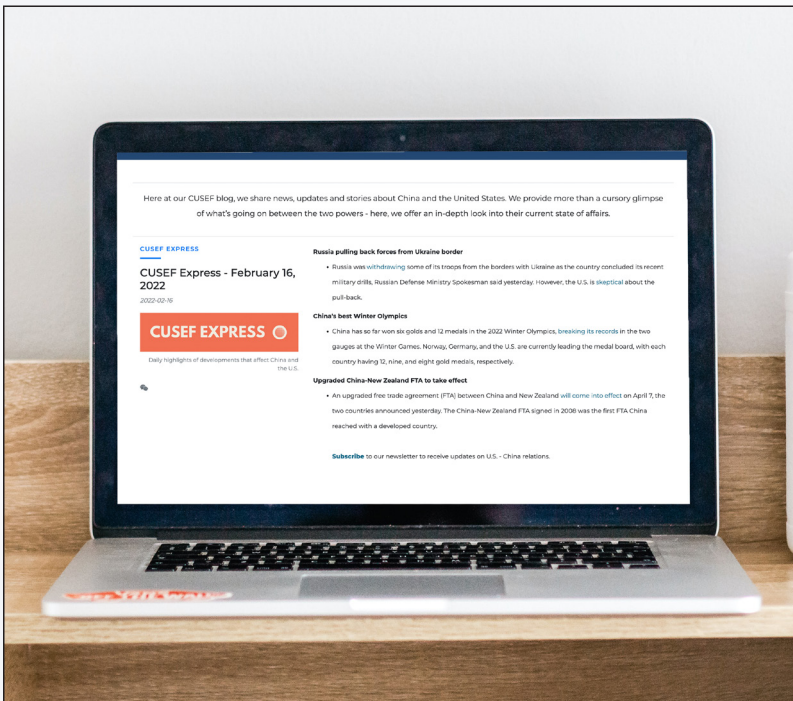
Tracking Events and Trends for Good Understanding

History is made up of the everyday happenings in the world, and then documented through the observations of key opinion leaders. As an organization whose primary focus is U.S.-China relations, CUSEF builds its knowledge base by curating news stories and political analyses from both Western and Chinese media.

CUSEF has two ongoing publications:

CUSEF Express: a daily report of key events that have implications on the bilateral relationship

The Exchange: a weekly collection of opinions and polls related to the U.S.-China relationship



In 2023, CUSEF will launch a third one: **U.S. News Roundup**, a weekly intended to help its Hong Kong audience understand more about political development



Governance in 2022

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回顧2022年

2022年是充滿著變化的一年。

在新冠疫情繼續肆虐全球背景下，地緣政治持續升溫。俄烏戰爭的爆發導致經濟回落，國際供應鏈幾經受挫，人道主義危機事件頻發。在8月，美國眾議院議長佩洛西對台灣的訪問令國際社會加深了對於潛在衝突的憂慮。在全球範圍內，高層的誤判及選舉結果進一步暴露政府在應對各種危機時的脆弱性。與此同時，各國在東南亞、中東、非洲等地區等，以及貿易、科技等領域展開角逐。

在國際局勢不明朗之際，體育盛事在2022年成為了人類社會的共同語言。北京冬奧會以及卡塔爾世界杯的成功舉辦令人為之振奮。科技發展方面，韋伯太空望遠鏡為人類窺探宇宙開創了全新的角度，令人們得以窺見時間的起源。而中國的重新開放也為期待經濟復甦的世界帶來了好消息。

新冠疫情令面對面交流倍受阻礙，但中美交流基金會在今年仍舊舉行了許多活動，包括有五國前領導人、中國前副總理、全球知名學者和外交官出席的香港

中美論壇，以及《上海公報》簽署50週年紀念音樂會。基金會還通過舉行多場線上對話、研討會、研究活動以促進中美大學生互動及交流，滿足了兩國年輕人對對話和認識兩國文化的渴望。

在人際交流之外，我們很高興看到基金會的線上平台能為兩國學者搭建溝通交流的渠道，數百萬觀眾也得以通過我們的視頻媒介認識到更為真實的中國。

在11月，中國國家主席習近平與美國總統拜登在二十國集團領導人峰會的會晤令緊張局勢得以緩解。雙方表達了就氣候變化等全球關鍵事務展開持續溝通的意願。美國國務卿布林肯很有可能將於2023年初訪華，中美兩國的關係的回暖將會為國際社會帶來更多合作。

衷心祝願大家有一個愉快、健康、繁榮的2023年！

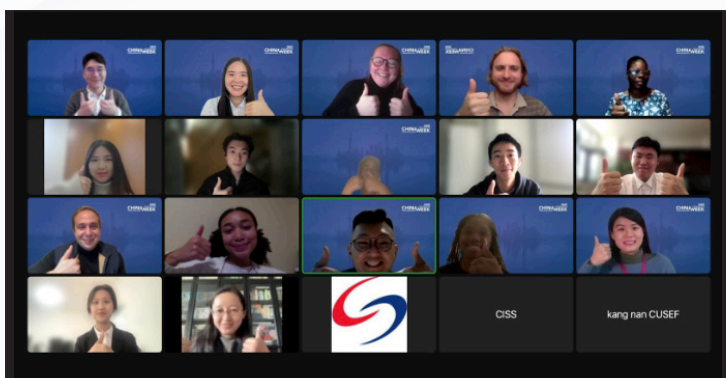


搭建溝通的橋梁

我們的合作夥伴

中美交流基金會是一個立足香港、旨在促進中美雙邊理解和交流的非盈利、非政府組織。在2008年基金會成立之際，創始人兼主席董建華先生就明確了這一使命和願景。

為實踐這一使命，基金會與兩國的相關機構、高等院校、



智庫以及其研究人士建立了良好的合作關係。我們通過合作或贊助的方式舉行對話研討會、實地考察和人際交流活動以促進兩國交流。

基金會的合作夥伴還包括了香港的商界中熱心兩國交流的人士，我們的活動離不開他們的經濟支持。

基金會對這些抱持相同理念的合作夥伴表示誠摯的感謝。

承前啓後：上海公報50週年紀念



50年前，時任美國總統尼克遜和國務卿基辛格博士在美國國家乒乓球隊破冰之旅結束後隨即開啓了歷史性的訪華行程。基於雙方在上海簽訂的中美三個聯合公報，兩國在此後的40年間展開了密切的雙邊合作，為兩國人民帶來福祉，同時也惠及全世界數十億人。

2022年2月28日，基金會贊助了由中國人民對外友好協會和上海市人民政府合辦的「上海公報發表50週年紀念音樂會」。在此之前，基金會還贊助了在2021年在北京舉辦的「乒乓外交50週年紀念活動」。



香港中美論壇的經驗及啟示

面對國際秩序發生深刻變化的2022年，前政府高層和專家多年的經驗和智慧往往能夠幫助我們洞悉現今局勢的緣由及未來走勢。

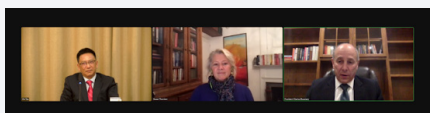
2022年1月19至21日，基金會舉辦了第三屆香港中美論壇。來自加拿大、愛爾蘭、日本、紐西蘭、新加坡的五名前國家領導人以及前中國副總理與一眾國際知名學者和外交官就中美關係中的合作與分歧展開探討。



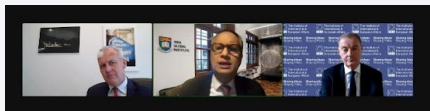
按此查看會議總結

疫情下保持對話

受新冠疫情的影響，基金會無法像過去一樣推動兩國人民進行面對面交流，線上對話活動成為了維繫雙方溝通的渠道。



由左至右：北京外國語大學謝韜教授、耶魯大學高級研究員董雲裳、前美國國會議員 Charles Boustany



前歐盟駐美國大使David O' Sullivan、香港大學教授Alejandro Reyes、德國駐美國副大使Boris Ruge

2022年，基金會與美國前國會議員協會(FMC)合作舉辦了兩場線上研討會，討論主題分別為中美關係的走勢及其對歐洲的影響。



全球化智庫創始人王輝耀、哈佛大學教授 Jason Furman、香港大學陳志武教授



哈佛大學葉志雯教授、前香港財政司司長梁錦松、麥健時公司合夥人Jin Wong

3月，基金會與哈佛大學甘迺迪中國學社及全球化智庫共同舉辦了「變局下的中美經貿關係」和「中國私人醫療行業未來的責任與機遇」兩場在線研討會。



自2015年以來，基金會和美國芝加哥大學定期合辦中美論壇。在基金會的資助下，芝加哥大學與北京大學於2022年10月12日至11月5日合作舉行了以「應對氣候與能源挑戰」為核心主題的論壇，六個相關議題分別涉及金融行業對氣候變化的影響、氣候變化與人類健康以及清潔能源科技的機遇等。



為年輕人提供學習機會

在線中國之旅

基金會致力於為美國年輕人提供對中國的探索與了解的機會。2022年10月17至20日，基金會主辦了為期四天的線上中國之旅，當中邀請到眾多學界教授、前任外交官和中美關係專家與來自哥倫比亞大學、喬治城大學、約翰霍普金斯大學、紐約大學、西北大學等高等院校的大學生及基金會學生校友進行對話交流。透過共八場的交流活動，各校同學對中國文化有了更深入的了解與認識，並與中國大學生就活動主題交換見解。

「中美交流基金會舉辦的中國週活動為我提供了和學界、私營商界及政界探討和學習中美雙邊事務的機會。在新冠疫情和外遊限制的情況下，這次中國週活動不僅讓我們更了解兩國目前存在的分歧，還明晰了兩國未來合作道路和雙邊關係正常化上的機遇。」

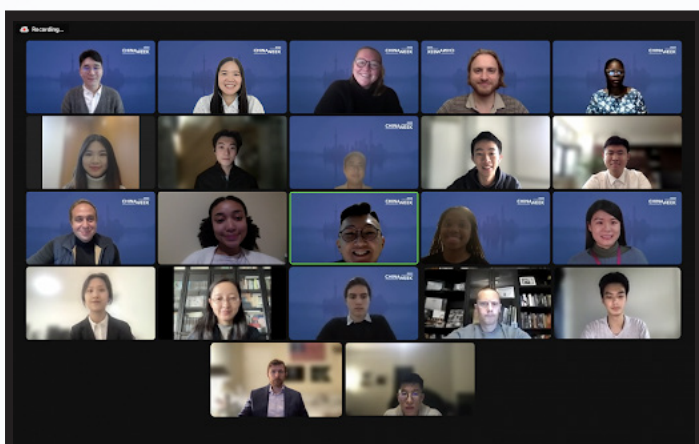
Eric Haun

喬治城大學

「雖然今年的對話會是以線上的形式舉行，但這絲毫不影響我們的參與熱情，對話在變局之下尤為重要，與清華大學學生的溝通不僅促進了我們之間的友誼，更重要的是這時刻提醒著我們要主動增進雙方對彼此的瞭解，聆聽中國本土專家的發言對我來說亦大有裨益。」

Patrick Fitz

哥倫比亞大學



在線課堂

在過去三年，網絡教學已逐步取代了傳統的線下教學活動。為促進美國學生對中國的了解及認識，基金會舉辦了一系列的線上課堂。

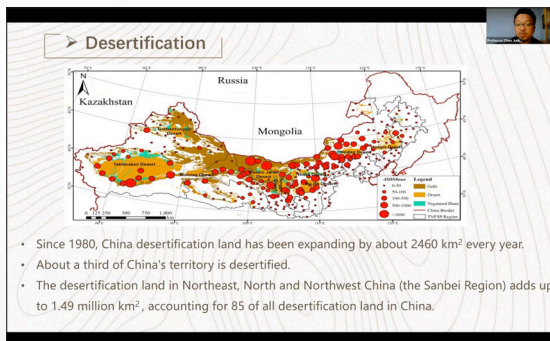
2022年3月至5月，基金會與北京外國語大學合作舉辦了3場月度線上講座，為來自美國的學生提供了深入探索中國的機會。



中國的歷史與文化發展
- 沈憶文教授



中國的生態保護與可持續發展
- 陳岷斌教授



中美之間的文化差異
- 謝韜教授

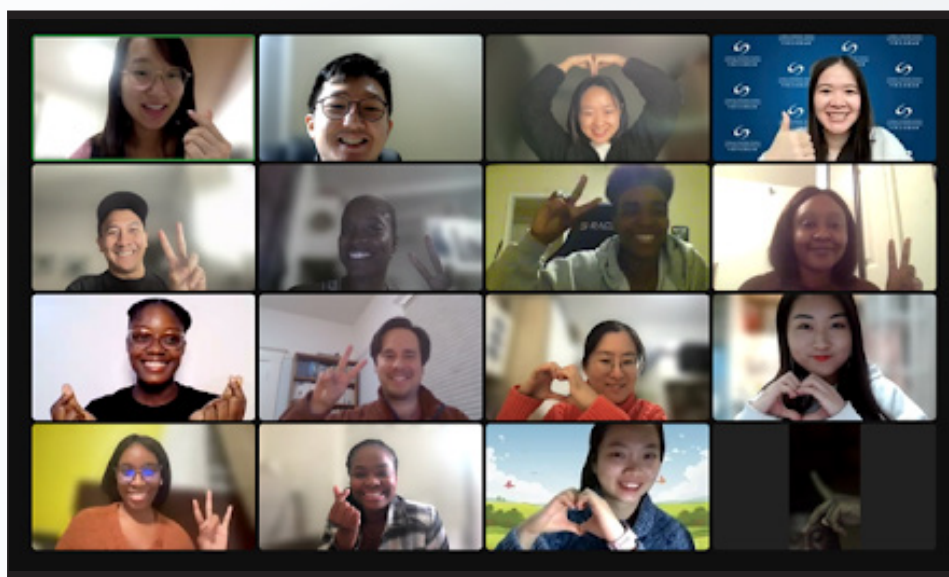




學習普通話

美國年輕人對中國的興趣不僅停留於對中國文化的興趣，同時還包括了對中文語言學習的熱情。為滿足同學們對中文的學習需求，基金會與北京外國語大學自2021年以來已共同舉辦五期線上普通話課程。

在2022年，基金會在分別於2至5月和9至12月共計舉行了兩期線上普通話課程。這一系列課程為中文普通話初學者和進階學生度身定制，由經驗豐富的教授進行教學，每週還有中國學生主持的輔導班。許多同學都表示在課程結束後會繼續學習普通話。



「在上這堂課之前我沒有任何中文普通話的相關知識，但通過這次系統學習我為的普通話語言能力打下了良好的基礎。我希望在未來能夠加入更多系列的普通話課程！」

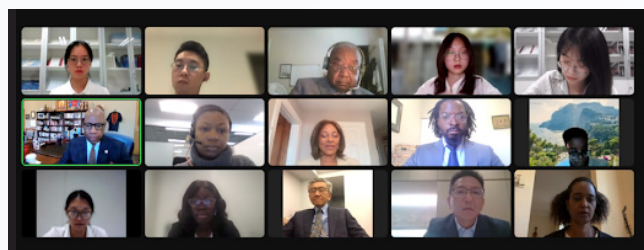
Andreas Westgaard
哈佛大學

「我此前對中文普通話僅有非常有限的認識。透過這堂課的學習，我目前已經能與我親戚進行日常口語交流。我對這次學習的機會心懷感激。」

Teague Hewlett
維爾京群島大學

全球健康研究合作

合作不一定有解決問題的方法，但能開啓對話和共同尋找解決方案。過去三年中，全球健康因新冠疫情成爲了國際社會的焦點話題。在2021年9月至2022年10月，來自北京外國語大學和摩根州立大學的10位同學及兩校教授合作完成了一個關於全球健康的研究課題。通過在線交流和研討，兩校的同學們完成了此課題的論文研究。



「此次合作研究項目在新冠疫情席捲全球、為中美兩國和世界各國人民都帶來深刻影響的情況下顯得尤爲重要。在本次研究中，我們以結果爲導向，提升了研究能力。我們摒棄指責與偏見，最終帶來了更多的愛、互信、寬容以及支持並願一同爲人類健康作出貢獻。」

Ann-Marie Coore

摩根州立大學

「我衷心感謝中美交流基金會提供的這次中美學生合作研究機會。通過與來自不同文化背景的研究員的交流、探討以及共同完成五個研究主題，我對人類命運的連結有了更深的感悟，來自兩國的教授的引導和建設性意見也極大地激發了我們的創造性。我非常希望在未來能夠參與更多類似的跨文化交流項目。」

項靖雅

北京外國語大學



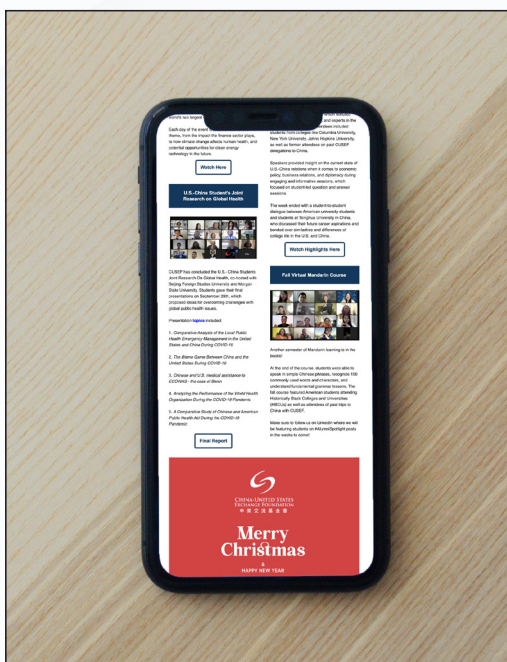
按此查看報告



校友聯絡平台

自2011年以來，基金會組織了很多學生訪華活動，為同學們提供了了解中國文化、人文社會、政治體系、國防、商業、科技、環境、脫貧規劃的機會。

目前，基金會組織的參訪活動已吸引了1300餘名來自不同大學、不同背景的學生積極參與。在2019年，基金會出版了 The Connection季刊，旨在為參與過我們活動的同學們提供一個維繫情誼的渠道。同學們會收到基金會過往和



未來活動的相關資訊。許多同學在收到信息後都選擇再次參與基金會舉辦的活動，我們對大家的厚愛與支持深表感激。

在線交流平台

中美聚焦：觀點交流保持活躍

中美關係近年經歷了劇變，在傳媒領域亦面臨巨大挑戰。在此背景下，中美聚焦(China-US Focus)為兩國的中美問題專家與學者提供了建言和交換意見的平台。2022年，Focus的四個關鍵平台：中美聚焦網站、《中美聚焦文摘》雜誌、《太平洋對話》以及專欄視頻，吸引了眾多年青人的關注。

2022年的一些訪談亮點：





The China Current: 畫面勝過千言萬語

The China Current是一個展現中國人文文化的短視頻平台，許多作品刻畫了關於中國脫貧、氣候變化、公共衛生、創新、藝術方面的真實故事。

2022年，The China Current視頻作品的累計曝光量達4500萬次、互動次數超過2100萬、視頻播放量超過2000萬次。最受歡迎的視頻作品包括奧運比賽、中國傳統節日、性別平等以及少數民族的生活等。



創建智識庫

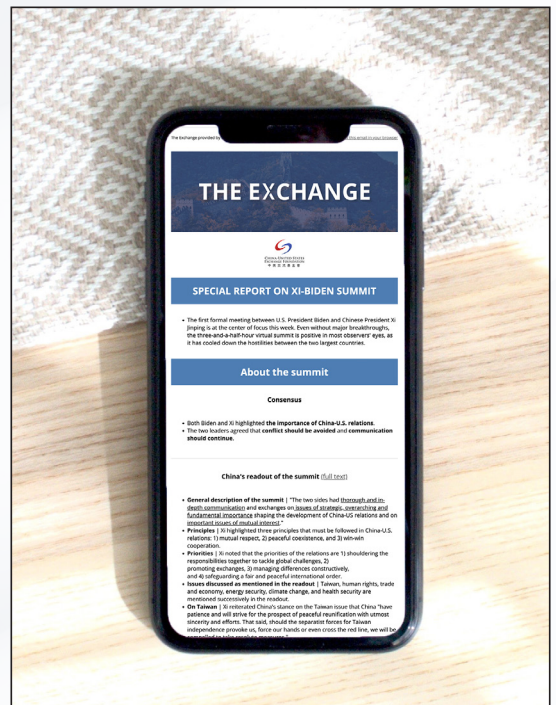
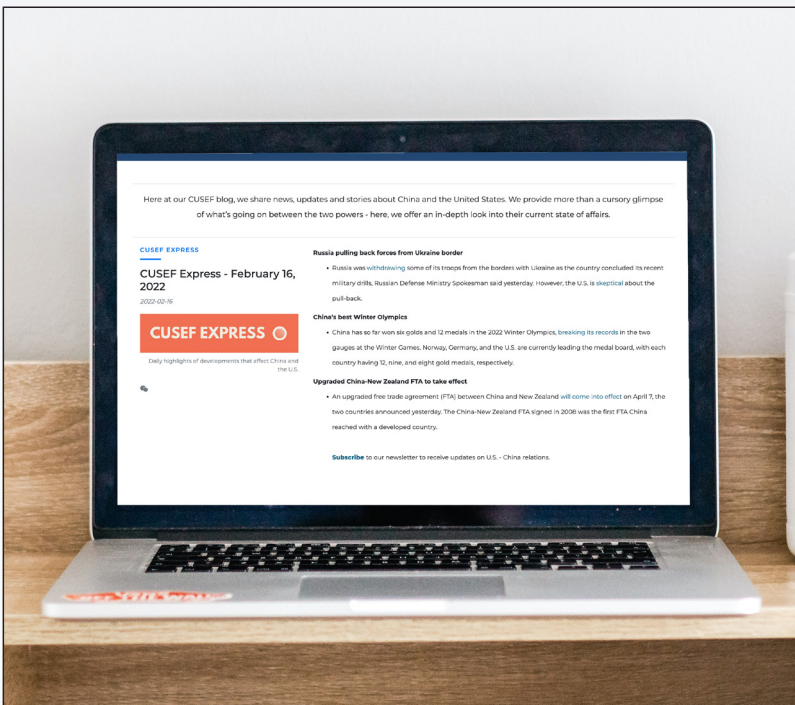
國際時事追蹤

世界瞬息萬變，關鍵的事件和重要人物的表態往往將成爲歷史的組成部分。作爲深耕中美關係的組織，基金會追蹤中美兩國的新聞時事與政治動態。

目前我們的知識庫有2個出版物：

CUSEF Express: 每日中美關係要聞速覽

The Exchange: 每週中美關係重要整合



於2023年，基金會還將推出U. S. News Roundup，旨在幫助香港讀者了解更多美國的政治發展。



2022基金會架構

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唐家璇先生
徐匡迪教授

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梁愛詩女士
劉長樂先生
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贊助人

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鄭維健博士
鄭家純博士
邱達昌先生
蔡冠深博士
朱鼎健博士
朱孟依先生
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(由謝清海先生代表)

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